



Bernard Magrez
LES CLÉS DU VIN



**WINE COURSES
&
WORKSHOPS**

Team-Building Workshops
Wine Entertainments
Wine Academy
Hosted by our sommeliers

B-WINEMAKER



ENJOY A UNIQUE EXPERIENCE & DISCOVER THE ART OF WINE BLENDING

B-Winemaker is a unique wine workshop to discover how Bordeaux Grands Crus Classés are made...

Create yourself your own wine blend with your favorite grape variety combination and take back home your personalized bottle !

PROGRAM

- Wine tour - discovery of the vineyard, the vat-house, and barrel cellar - *if it's in one of our wineries*
- Introduction to the wine blending and with Bordeaux varieties
- Tasting of single-varietals Merlot and Cabernet Sauvignon or Franc
- Create 7 blends with an individual test tube
- Tasting commented during the workshop
- Personalized your label with the color of your event
- Bottling of your wine
- Corking, operate the capper and label your bottle
- Taste a vintage from the Château



10 to 200*



2h00 to 2h30



7 wine blends



Château Pape Clément
Château Fombrauge
Château La Tour Carnet
Institut Culturel Bernard Magrez
Partner places

*according to the capacity of the place

THE KEYS TO THE WINE TASTING



LEARN THE ART OF WINE TASTING AND DISCOVER OUR EXCEPTIONAL "TERROIRS"

Become a confirmed wine enthusiast through the acquisition of a specific vocabulary around 3 to 8 wines with varied "terroirs".

PROGRAM

- Wine tour - discovery of the vineyard, the vat-house, and barrel cellar - *if it's in one of our wineries*
- Introduction to the art of tasting
- Eyesight, nose and taste are the fundamental stages that you will discover around 3 to 8 wines from a selection of great Bordeaux wines - white, rosé and red including Château Pape Clément
- The tasting is hosted by our sommeliers and you will get a book that describes the tasting.
- Discover our wide selection of wines
- Possible to organize this tasting for more than 30 people on request.



6 to 30 *



1h00 to 2h30



3 to 8 vins



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Château Fombrauge
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FOOD & WINE PAIRING



PLAYFUL AND SENSORY TO DISCOVER THE BEST PAIRING BETWEEN FOOD AND WINE

The food and wine pairing is unmissable in French gastronomy. Entertain your events with a gustatory and fun journey ! With our sommeliers, discover the best pairing and get off the beaten track!

PROGRAM

- Wine tour - discovery of the vineyard, the vat-house, and barrel cellar - *if it's in one of our wineries*
- Discover the role of balances in food and wine pairings
- Tasting hosted by our sommeliers for each pairing
- Tasting around several dishes of our "terroir": cheeses, caviars or chocolates
- Quizzes and historical anecdotes about the food and wine tasted



6 to 200*



1h00 to 2h30



3 to 8 vins



Château Pape Clément
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Partner places

*according to the capacity of the place

"NEZ DU VIN" & ACOUSTIC TASTING



DISCOVER THE WINE OTHERWISE, TEST YOUR SENSES THROUGH AN ORIGINAL WINE EXPERIENCE

Take part in a succession of wine playful challenges: blind tastings, aroma workshop, quizzes and sound tastings.

As a team or individually, win the most points and try to win prizes!

PROGRAM

- Wine tour - discovery of the vineyard, the vat-house, and barrel cellar - *if it's in one of our wineries*
- The sommelier will host the tasting of 3 to 8 wines through various workshops.
- Personalized quiz on the theme of your event - Team Building Challenge
- Blind tasting: with hints and recognition of aromas and on different soundscapes



6 to 200*



1h00 to 2h30



3 to 8 vins



Château Pape Clément
Château Fombrauge
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Partner places

*according to the capacity of the place

THE TASTING



DISCOVER THE EXCEPTIONAL "TERROIRS" AND THE SELECTION OF BERNARD MAGREZ'S WINES

Offer a wine tasting to discover the richness of our "terroirs" and enjoy a moment of sharing and conviviality.

PROGRAM

- Wine tour - discovery of the vineyard, the vat-house, and barrel cellar - *if it's in one of our wineries*
- Tasting of 3 to 8 wines commented
- Sommelier will host the tasting
- The activity and the selection of wines can be made according to the menu during a meal with the intervention of a sommelier
- Discover our wide selection of wines



6 to 200*



2h00 to 2h30



2 to 8 vins



Château Pape Clément
Château Fombrauge
Château La Tour Carnet
Institut Culturel Bernard Magrez
Partner places

*according to the capacity of the place

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Wine Tastings & Team Building Workshops

LET'S CREATE YOUR EVENT TOGETHER

THE PLACE



Our Places
Partner Places

THE PARTICIPANTS



Companies
Individuals
Associations
Events
Works Council

LANGUAGES



French
&
English

WHEN?



All year
(except 1er
of january,
1er of may and
25th of december)

YOUR IDEAS



Let's organize your
tailor-made
event

YOUR BUDGET



Custom
solutions

**CONTACT US,
FREE QUOTE**

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Bernard Magrez

LES CLÉS DU VIN



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216 avenue Docteur Nancel Pénard
33 600 Pessac

CHÂTEAU LA TOUR CARNET
Darrous,
33 112 Saint-Laurent-Médoc

CHÂTEAU FOMBRAUGE
Lieu dit Fombrauge, D243,
33 330 Saint-Christophe-des-Bardes

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